

**“2025 Lancaster Stormers Suite Night” Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID OUTSIDE OF PENNSYLVANIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.

DATES OF SWEEPSTAKES: The “2024 Lancaster Stormers Suite Night” Sweepstakes (the “Sweepstakes”) will start at 12:00 a.m. Eastern Time (“ET”) on April 27, 2025 and will end at 11:59 p.m. ET on June 7, 2025 (the “Sweepstakes Period”).

ELIGIBILITY: The Sweepstakes is open only to legal residents who reside within a seventy-five (75)-mile radius Penn Medicine Park (located at 650 N Prince St, Lancaster, PA 17603, the “Stadium”) and are at least twenty-one (21) years of age or older at time of entry (each, an “Entrant”). Officers, directors, managers and employees of **the Eastern Area Lexus Dealer Advertising Association, Inc.** (the “Sponsor”), **Saatchi & Saatchi North America, LLC.** (the “Sponsor”), Team One Advertising, Toyota Motor Sales USA, Inc., Lancaster Barnstormers, and each of their respective parent companies, subsidiaries, affiliates, and related companies, dealers, advertising and promotion agencies, consultants and agents, as well the immediate family (spouse, parents, siblings and children) and household members of each such person, and any others engaged in the development, production, execution or distribution of this Sweepstakes, including National Sweepstakes Company, LLC (the “Independent Administrator”) are not eligible to participate. Sweepstakes is subject to all applicable federal, state and local laws and regulations. Sweepstakes is void outside the stated area and wherever else restricted or prohibited by law. Persons who have previously won a contest, sweepstakes or promotion of any kind sponsored or otherwise associated with Sponsor, or Toyota Motor Sales, U.S.A., Inc. within thirty (30) calendar days immediately preceding the start of this Sweepstakes are ineligible to participate or win the Grand Prize (defined in the “PRIZE” section below).

HOW TO ENTER: Visit <https://www.lancasterstormers.com/Lexus-Sweepstakes/> (the “Website”) during the Sweepstakes Period, click on the Sweepstakes image and complete the official entry form (the “Entry Form”) in its entirety including your first name, last name, email address, zip code and phone number. Then, click the “Submit” button in order to receive one (1) entry into the Sweepstakes.

There is a limit of one (1) entry per Entrant during the Sweepstakes Period. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant’s entry and that Entrant may be disqualified from the Sweepstakes.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name and email address were submitted via the Entry Form (the “Authorized Account Holder”) and such individual must comply with these Official Rules. The potential Grand Prize Winner (defined in the “WINNER SELECTION/NOTIFICATION” section below) may be required to show proof of being the Authorized Account Holder. If the Sponsor cannot determine the identity of the person based upon the information submitted via the Entry Form, the respective Entrant will be disqualified. No mechanically or programmatically reproduced entries are permitted. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. By entering, each Entrant; (a) represents that he/she is at least twenty-one (21) years of age and otherwise eligible to participate in the Sweepstakes; and (b) fully and unconditionally agrees to and accept these Official Rules and the decisions of Sponsor, which are final and legally binding in all respects. Any person who tampers with the entry process in any way will be disqualified at Sponsor’s sole discretion.

WINNER SELECTION/NOTIFICATION: On or about July 8, 2025, one (1) potential grand prize winner (the “Grand Prize Winner”) will be selected at random from among all eligible entries received during the Sweepstakes Period. Odds of being selected as the potential Grand Prize Winner are dependent upon the total number of eligible entries received during the Sweepstakes Period. The random drawing will be conducted by the Independent Administrator whose decisions are based upon their sole discretion and interpretation of these Official Rules and are final and binding in all respects.

The potential Grand Prize Winner will be notified by the Independent Administrator via phone or email following the random drawing. If the potential Grand Prize Winner cannot be reached or if he/she is otherwise ineligible as determined by the Sponsor in their sole discretion, the Grand Prize (defined in the “PRIZE” section below) will be forfeited and an alternate potential Grand Prize Winner will be selected from among the remaining non-winning eligible entries received during the Sweepstakes Period, and he/she will be notified as outlined above until the Grand Prize Winner is determined, time permitting. The awarding of the Grand Prize will commence immediately upon receipt of the “Required Documents” (further defined in the “PRIZE CLAIMS” section below).

- **PRIZE:** One (1) grand prize (the “Grand Prize”) consisting of; (a) twenty-five (25) tickets to the Lancaster Stormers Game on , June 21, 2025; (b) a private catered suite for the game to include catering for Grand Prize Winner and up to twenty-four (24) guests (Includes food and beverage, does not include alcohol); (c) first pitch experience at the game for the Grand Prize Winner; (d) A Lexus loaned vehicle for the weekend of the game – this is coordinated with the Stormers partner and Mike Horne (Lexus of Lancaster)(the “Vehicle”) (subject to availability, winner over 21 years old, valid US driver’s license and proper insurance), and (e) opportunity to participate in the Field of Dreams before the game (standing with the National Anthem). The approximate retail value (“ARV”) of the Grand Prize is \$1,950.00. Exact details of all prize components will be determined by Sponsor in its sole discretion. Grand Prize Winner must be available to attend the game on Saturday, June 21, 2025, or Grand Prize Winner will be disqualified and an alternate Grand Prize Winner will be selected, time permitting, even if the disqualified potential Grand Prize Winner’s name may have been publicly announced. Grand Prize is not transferable and may not be resold. No substitution or cash redemption of Grand Prize, except at Sponsor’s sole discretion or as otherwise stated herein. Sponsor reserves the right to substitute the Grand Prize with a prize of comparable or greater value. **Grand Prize Winner is solely responsible for all federal, state and local taxes and all other expenses not specifically mentioned herein or in addition to the values provided with the Grand Prize, including transportation, accommodations, meals and beverages, incidental expenses and gratuities not outlined in the Grand Prize description above. Grand Prize Winner is responsible for obtaining any insurance regarding the Grand Prize and for the Vehicle while in the possession of the Grand Prize Winner. Grand Prize Winner will need to pick up and return the vehicle from the Sponsor at the dealership. Grand Prize Winner must be twenty-one (21) years of age and possess a valid U.S. driver’s license along with meeting any additional requirements and completion of any required documentation as determined by Lexus.** No more than the one (1) Grand Prize set forth in these Official Rules will be awarded.

Admission to the Stadium is subject to all security, safety, and health requirements and policies put in place by Stadium, including requirements relating to face masks and enhanced health screenings (which may include a requirement that ticket holders be tested for COVID-19 prior to or during any game or provide proof of full vaccination against COVID-19, as defined by the United States Centers for Disease Control and Prevention, prior to attending any game) as they may be updated from time to time. Please review the current COVID-19 protocols at the Stadium, <https://www.lancasterbarnstormers.com/stadium/covid-19-safety-policies/>. Prize Winner and any guests must also comply with all applicable ticket terms and conditions and all applicable laws, policies, orders, ordinances, protocols, and guidelines issued by federal, state, and local authorities respecting COVID-19 and other communicable diseases, and attendance at Stadium games is conditioned on such compliance. Tickets are subject to terms and conditions stated thereon. If the game is delayed, postponed or cancelled for any reason, the terms of the tickets shall govern.

PRIZE CLAIMS: Except where prohibited, the potential Grand Prize Winner will be required to complete, execute and return an Affidavit of Eligibility, Liability and Publicity Release (the “Release”) and an IRS Form W-9 (“W-9 Form”) and any other documents required by Sponsor (collectively, the “Required Documents”) within twenty-four (24) hours from receipt of notification from the Sponsor. If the potential Grand Prize Winner fails to return the Required Documents within twenty-four (24) hours of receiving it, the potential Grand Prize Winner forfeits his/her right to the Grand Prize and another potential Grand Prize Winner will be selected at random from among the remaining non-winning eligible entries received during the Sweepstakes Period, time permitting. At the end of the tax year for which the Grand Prize is awarded, Grand Prize Winner will be issued a Form 1099 equivalent to the retail value of the Grand Prize, for income verification and tax purposes. Grand Prize Winner is advised to seek independent counsel regarding the tax implications of his/her Grand Prize winnings. **Potential Grand Prize Winner must report income to the IRS. In the event it is deemed during the verification process that the potential Grand Prize Winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the Grand Prize, potential Grand Prize Winner will be disqualified and another Grand Prize Winner will be selected as outlined above, time permitting. Valid social security numbers will be determined by IRS requirements.** If it is determined by the Sponsor, in its sole discretion, that the potential Grand Prize Winner is not eligible in accordance with these Official Rules, the potential Grand Prize Winner forfeits his/her right to the Grand Prize and an alternate will be selected as outlined above, time permitting. In the event that the potential Grand Prize Winner is disqualified for any reason, Sponsor shall have no liability or obligation to such individual.

PUBLICITY GRANT: Grand Prize Winner consents (and agrees to sign any additional documents required by Sponsor or Toyota Motor Sales USA, Inc., to formalize, effect or perfect such consent, except where prohibited by law) to Sponsor’s or Toyota Motor Sales USA, Inc.’s or their respective designees’, use of his/her name, likeness (photograph and/or video), biographical information, and voices in advertising/publicity/trade in any and all media now or hereafter devised, throughout the world in perpetuity, without compensation, notice or approval; and, Grand Prize Winner disclaims any ownership rights of such advertising/publicity/trade material.

GENERAL CONDITIONS: Should any portion of the Sweepstakes be, in Sponsor's sole discretion, compromised by non-authorized human intervention or other causes which, in the sole discretion of the Sponsor, corrupts or impairs the administration, security, fairness or proper submission of entries, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes in a manner which in its sole discretion is fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted at the Lexus display and on the Website. In such event, Sponsor reserves the right to award the Grand Prize at random from among the non-suspect, eligible entries received up to the time of the impairment or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to disqualify or reject any incomplete, inaccurate or false entry. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.**

RELEASE: By participating in this Sweepstakes, Entrants agree to indemnify, release and hold harmless Sponsor, Team One Advertising, Toyota Motor Sales, U.S.A., Inc., Lancaster Barnstormers, and each of their respective officers, directors, managers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, partners, insurers, divisions, predecessors, successors, representatives, dealers, distributors, advertising, promotion, and fulfillment agencies, including the Independent Administrator, consultants and legal advisors (collectively, the "Released Parties") from and against any claim or cause of action arising out of; (a) Entrant's participation in the Sweepstakes; (b) the delivery, misdelivery, receipt, acceptance, possession, use or misuse of the Grand Prize awarded in the Sweepstakes (including any injury or harm resulting from use of the vehicle); (c) the use of the Grand Prize Winner's name, photograph and/or likeness as permitted herein, including, without limitation, claims based on publicity rights, defamation and/or invasion of privacy; and/or (d) any travel or activity related to the receipt, use or misuse of the Grand Prize, including, but not limited to, personal injury, death and/or property damage.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, email, mail, or other communications of any kind; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or other-wise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Entries, the announcement of the prizes, or in any Sweepstakes-related materials. All applicable federal, state and local regulations apply.

DISPUTES: Entrant agrees that; (a) any and all disputes, claims, and causes of action arising out of, or connected with, this Sweepstakes (including without limitation, any alleged violation of these Official Rules, any controversy relating to the arbitrability of any dispute, or any claim that these Official Rules (or any part thereof) are invalid, illegal, or otherwise voidable (or void) shall be resolved individually, without resort to any form of class action, and exclusively by arbitration to be held solely in New York, New York under the auspices of the American Arbitration Association and pursuant to its Commercial Dispute Resolution Rules and Procedures; (b) any and all claims, judgments, liabilities, and/or awards shall be limited to actual out-of-pocket costs incurred, including costs associated with Entrant's participation in this Sweepstakes or otherwise accessing this Sweepstakes, and in no event will Entrant be entitled to receive attorneys' fees or other legal costs; and (c) under no circumstances will you be permitted to obtain awards for, and Entrant hereby waives, all rights to claim, punitive, special, incidental, and/or consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Judgment upon the arbitration award may be entered in any court having jurisdiction thereof. This arbitration provision shall be deemed to be self-executing, and in the event that either party fails to appear at any properly noticed arbitration proceeding, an award may be entered against such party notwithstanding said failure to appear. In no event shall entrant seek or be entitled to rescission, injunctive, or other equitable relief or to enjoin or restrain the operation of this Sweepstakes, exploitation of any advertising or other materials issued in connection therewith, or exploitation of this Sweepstakes or any content or other material used or displayed on this Sweepstakes. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and

obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

ENTRANTS PERSONAL INFORMATION: Information collected from Entrants is subject to Sponsor's privacy policies, located at <http://www.lexus.com/privacy/>.

WINNER'S LIST: For the name of the Grand Prize Winner, please submit a self-addressed, stamped envelope for receipt by July 7, 2025 to "2025 Lexus Lancaster Stormers Suite Night" Sweepstakes, 299 West Houston St, 8th Floor, NY, NY 10021.

OFFICIAL RULES: A copy of these Official Rules may be obtained at the Website during the Sweepstakes Period.

SPONSOR: EASTERN AREA LEXUS DEALER ADVERTISING ASSOCIATION, INC. c/o Team One, a division of Saatchi & Saatchi North America, LLC with an office at 13031 West Jefferson Blvd., Suite 800, Los Angeles, CA 90094.
This Sweepstakes shall not be published without the written permission of the Sponsor.